

OBJECTIVE

- Provides a substantially more attractive yield than more traditional income-generating investments
- Portfolio of 30+ high dividend paying, publicly traded equities
- Features derivatives strategies
- Fundamental research conducted by internal team of analysts

STRAIGHTFORWARD COMMUNICATIONS

- ✓ Weekly Market Commentary
- ✓ Monthly Investment Outlook
- ✓ Quarterly Market Videos

No strategy assures success or protects against loss. Derivatives strategies are not suitable for all investors and certain option strategies may expose investors to significant potential losses such as losing entire amount paid for the option. This information is presented as an introduction to the portfolio strategy and for educational purposes. As such, it is not intended as a solicitation or offer. Prospective investors should contact his/her advisor for more detailed portfolio information and the product's suitability in meeting your financial investment objectives.

Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will either be suitable or profitable for a client or prospective client's investment portfolio. This content cannot be copied without express written consent of CWM, LLC.

Carson Institutional Alliance

13321 California Street
Dodge Plaza, First Floor
Omaha, NE 68154

toll free 888.321.0808

fax 402.330.1668

carsoninstitutional.com

GENERATING POTENTIAL INCOME IN A LOW INTEREST RATE WORLD

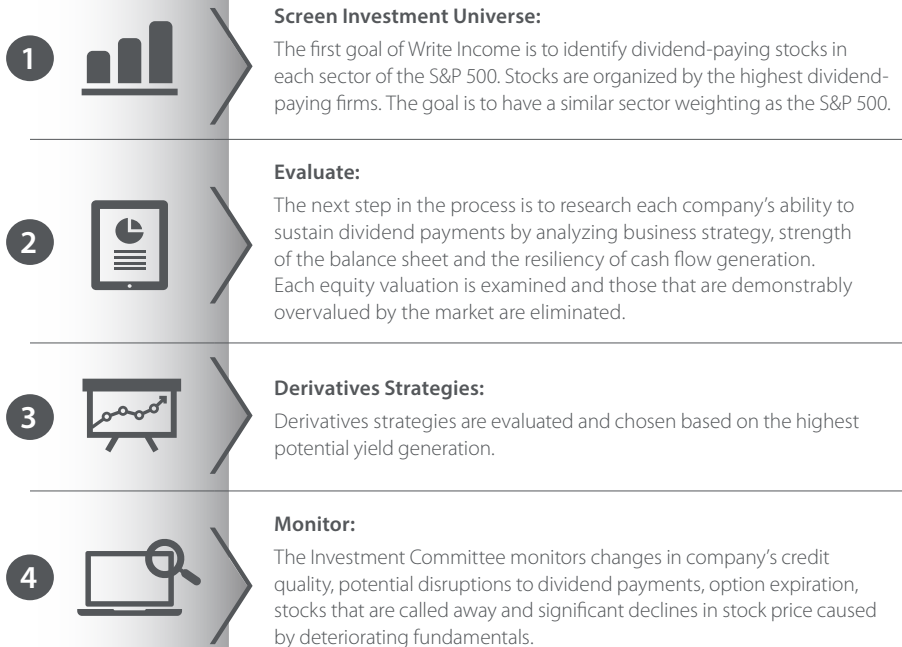
Write Income is solely focused on generating yield through dividends and derivatives strategies with a focus on seeking to generate a high single-digit yield. This strategy is comprised of firms that have sustainable business models, attractive balance sheets and strong cash flow generation with a history of sustaining and increasing dividends over time. For investors that need their investments to produce a stream of potential income historically provided by fixed income, Write Income may be considered for your portfolio.

- Invests in high quality companies with a history of dividends
- The yield from dividends and option income can provide a "buffer" against a market decline
- Internal team of analysts provides in-depth knowledge of investment holdings

"An investment in knowledge pays the best interest."

– BENJAMIN FRANKLIN

INVESTMENT PROCESS



INVESTMENT OBJECTIVE

- Investment Horizon: Minimum of 3 Years
- Investment Minimum: \$200,000
- Benchmark: Barclays Agg Bond
- Investment Objective: Growth with Income